



Realise Your Vision

Profox Companies Oy adds John Foster to management team.

Helsinki, Finland, April 13, 2010

Profox Companies Oy has strengthened its team with the addition of John Foster as Partner and Board Director.



Mr. John Foster (centre) alongside fellow partners, Mr. Jari Meklin and Mr. Ari Puuskari.

John Foster has many years experience in CAD, PLM and Visualisation solutions consultancy and sales. Prior to this new appointment Mr. Foster headed up EMEA and Far East sales at Navisworks Ltd. and following its acquisition by Autodesk was responsible there for Plant Solutions sales in Northern Europe.

"We're looking to focus not only on growing our existing Autodesk business in Nordics but take our own add-on products to market initially in Northern Europe and the US. We are also excited about new product and service opportunities which we shall be introducing this year including highly competitive laser scanning and modelling services to the Plant and AEC industries", said Mr Foster.

Mr Ari Puuskari, Profox Companies Managing Director added, "We're delighted that John had joined us as we believe we have great opportunities to grow our value added businesses in the Plant and AEC markets. In order to realise this we need an experienced person with the product focus and market knowledge and who really understands the needs of our customers. This is a defining step in the future growth objectives of the Profox businesses which celebrate their 20th anniversary next year". "Our existing Navisworks customers are extremely pleased with the news", added Mr. Puuskari.

Mr. Foster will join as Board Director and co-owner of Profox companies, effective immediately.

Profox Companies Oy

Profox Companies Oy is a software house established in 1991 that specializes in providing CAD and data management tools for industrial plant design and AEC companies. Profox Companies is also an authorized Autodesk Plant, Autodesk AEC and Navisworks VAR in Finland. Profox Companies Oy has a long experience with Autodesk based Plant solutions as they have also developed their own plant application family, CADMill, based on AutoCAD.

Profox Companies was also the first company to start actively marketing and selling Navisworks products in Nordic Countries. They have a very broad experience and understanding of both plant applications and adapting Navisworks products for the needs of both AEC and plant oriented customers

For more information, visit www.profox.com or john.foster@profox.com